





Sheri Hardy Sept 2023-24

#862192




IEWS

119,157



HOVERS

2,654



CLICKS

126

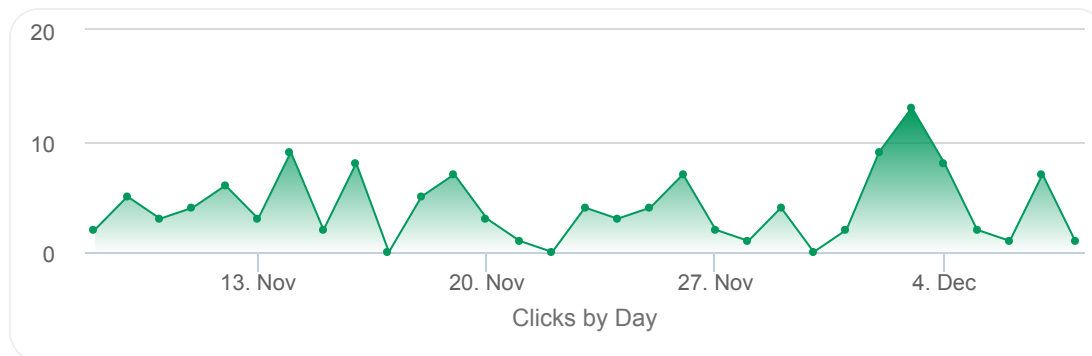
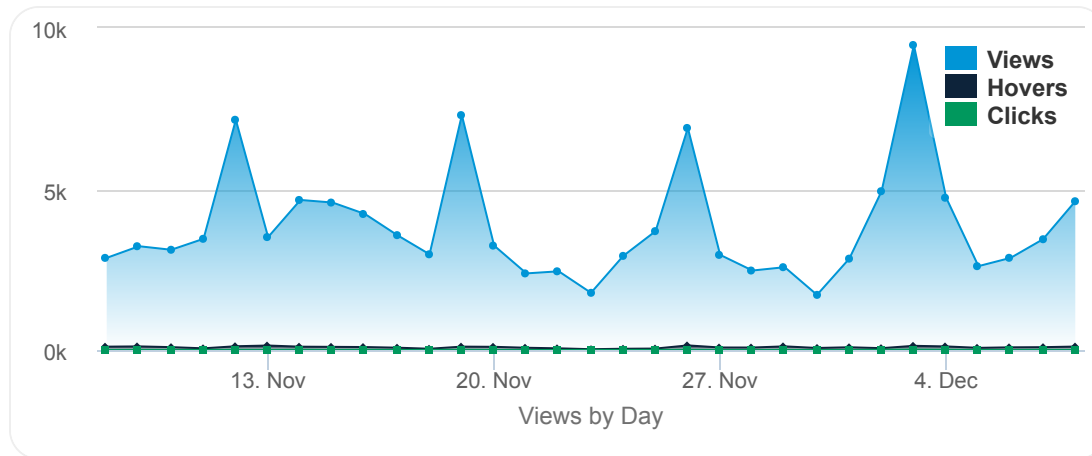


Click Rate

0.106%

EXCELLENT

Above average performance. The global average display ad performance is 0.06%, according to benchmarks at Google.



Most Viewed Day of the Week

Sunday

Most Viewed Time of the Day

01:00pm

Most Clicked Time of the Day

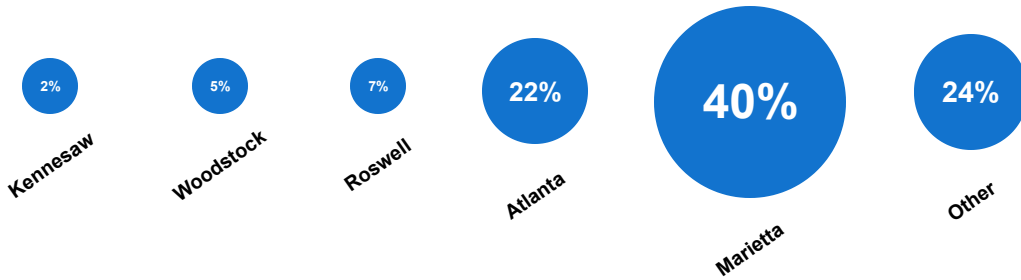
01:00am

Time of First Click

Nov 08 2023 6:00am

Breakdown by City (Top 5)

Here is a breakdown of ad events by city. These can be core events like clicks or hovers, or special events that are available only to certain ad formats.



Detailed Click Data

This is a complete list of all click events where individual user data could be obtained.

WHEN	REGION	CITY	POSTAL	ISP
Nov 08 2023, 6:47am	GA	Woodstock	30188	AT&T Internet
Nov 08 2023, 12:39pm	FL	Jacksonville	32211	T-Mobile USA
Nov 09 2023, 7:48pm	GA	Woodstock	30188	Comcast Cable
Nov 09 2023, 8:34pm	GA	Marietta	30064	AT&T Internet
Nov 09 2023, 8:36pm	GA	Marietta	30060	AT&T Internet
Nov 09 2023, 10:21pm	GA	Atlanta	30301	T-Mobile USA
Nov 09 2023, 11:04pm	GA	Marietta	30006	AT&T Internet
Nov 10 2023, 3:14pm	GA	Douglasville	30135	Comcast Cable
Nov 10 2023, 3:55pm	GA	Marietta	30067	AT&T Internet
Nov 10 2023, 7:13pm	GA	Roswell	30075	AT&T Internet
Nov 11 2023, 12:55am	GA	Marietta	30060	AT&T Internet
Nov 11 2023, 2:10am	GA	Marietta	30006	Comcast Cable
Nov 11 2023, 11:10am	GA	Acworth	30101	AT&T Internet
Nov 11 2023, 4:33pm	GA	Roswell	30075	Comcast Cable
Nov 12 2023, 6:38am	GA	Marietta	30060	AT&T Internet
Nov 12 2023, 9:14am	GA	Marietta	30006	Comcast Cable
Nov 12 2023, 10:37am	FL			AT&T Wireless
Nov 12 2023, 12:54pm	GA	Marietta	30060	AT&T Internet
Nov 12 2023, 2:52pm	GA	Marietta	30060	AT&T Internet
Nov 12 2023, 5:41pm	GA	Marietta	30060	Comcast Cable
Nov 13 2023, 1:13am	GA	Roswell	30075	Comcast Cable
Nov 13 2023, 8:26am	GA	Woodstock	30188	AT&T Internet
Nov 13 2023, 11:55pm	GA	Roswell	30075	Comcast Cable
Nov 14 2023, 12:05am	GA			AT&T Wireless
Nov 14 2023, 2:32am	GA	Atlanta	30343	Comcast Cable
Nov 14 2023, 7:30am	GA	Atlanta	30307	Comcast Cable

Prepared on
December 8, 2023

Performance from
11/08/2023 to 12/08/2023

DETAILED EVENT DATA TOP ISP

Comcast Cable
35%

AT&T Internet
32%

T-Mobile USA
6%

Verizon Wireless
5%

AT&T Wireless
4%

Spectrum
3%

iCloud Private Relay
2%

Windstream Communications
1%

Comcast Business
1%

Detailed Click Data (Continued)

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WHEN	REGION	CITY	POSTAL	ISP
Nov 14 2023, 2:58pm	GA	Marietta	30066	Comcast Cable
Nov 14 2023, 4:35pm	GA	Woodstock	30188	Comcast Cable
Nov 14 2023, 9:57pm	GA	Marietta	30064	AT&T Internet
Nov 14 2023, 10:25pm	GA	Smyrna	30080	Spectrum
Nov 14 2023, 10:44pm	GA	Marietta	30006	Comcast Cable
Nov 14 2023, 10:59pm	GA	Marietta	30064	AT&T Internet
Nov 15 2023, 1:54am	GA	Marietta	30006	Comcast Cable
Nov 15 2023, 3:11am	GA	Marietta	30006	AT&T Internet
Nov 16 2023, 12:05am	GA	Talking Rock	30175	Ellijay Telephone Company
Nov 16 2023, 12:19am	GA	Marietta	30006	AT&T Internet
Nov 16 2023, 2:15am	GA	Marietta	30006	AT&T Internet
Nov 16 2023, 3:32am	GA	Athens	30606	Spectrum
Nov 16 2023, 12:06pm	GA	Marietta	30060	AT&T Internet
Nov 16 2023, 4:34pm	GA	Woodstock	30188	AT&T Internet
Nov 16 2023, 7:01pm	GA	Marietta	30006	AT&T Internet
Nov 16 2023, 10:03pm	GA	Marietta	30067	Comcast Cable
Nov 18 2023, 1:41am	GA	Marietta	30006	AT&T Internet
Nov 18 2023, 2:00am	GA	Woodstock	30188	AT&T Internet
Nov 18 2023, 4:09pm	GA	Kennesaw	30152	AT&T Internet
Nov 18 2023, 8:57pm	NM	Albuquerque	87107	AT&T Business
Nov 18 2023, 9:30pm	GA	Marietta	30006	AT&T Internet
Nov 19 2023, 5:24am	GA	Marietta	30064	Comcast Cable
Nov 19 2023, 11:38am	GA	Atlanta	30310	AT&T Wireless
Nov 19 2023, 11:38am	GA	Atlanta	30310	AT&T Wireless
Nov 19 2023, 1:17pm	GA	Marietta	30006	Comcast Cable
Nov 19 2023, 5:21pm	GA	Roswell	30076	AT&T Internet
Nov 19 2023, 7:41pm	GA	Alpharetta	30004	Comcast Cable
Nov 19 2023, 7:53pm	GA	Marietta	30006	Comcast Cable
Nov 20 2023, 1:36am	GA	Marietta	30006	Comcast Cable
Nov 20 2023, 2:15am	GA	Roswell	30075	AT&T Internet
Nov 20 2023, 11:25pm	GA	Atlanta	30314	T-Mobile USA
Nov 21 2023, 1:39pm	GA	Marietta	30006	AT&T Internet
Nov 23 2023, 12:35am	GA	Marietta	30066	Comcast Cable
Nov 23 2023, 1:49am	GA	Atlanta	30301	T-Mobile USA
Nov 23 2023, 7:27pm	GA	Kennesaw	30152	Comcast Cable
Nov 23 2023, 10:55pm	GA	Marietta	30006	Comcast Cable
Nov 24 2023, 7:10pm	GA	Marietta	30006	AT&T Internet
Nov 24 2023, 7:49pm	GA	Atlanta	30318	Comcast Cable
Nov 24 2023, 11:51pm	GA	Marietta	30066	Comcast Cable

Detailed Click Data (Continued)

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WHEN	REGION	CITY	POSTAL	ISP
Nov 25 2023, 1:32am	GA	Marietta	30066	Comcast Cable
Nov 25 2023, 1:33am	GA	Marietta	30067	AT&T Internet
Nov 25 2023, 2:03pm	GA	Atlanta	30301	T-Mobile USA
Nov 25 2023, 4:04pm	GA	Monticello	31064	AT&T Internet
Nov 26 2023, 12:23am	GA	Kennesaw	30152	AT&T Internet
Nov 26 2023, 1:40am	GA	Roswell	30075	AT&T Internet
Nov 26 2023, 4:29am	GA	Marietta	30006	AT&T Internet
Nov 26 2023, 11:23am	GA	Atlanta	30318	Comcast Cable
Nov 26 2023, 2:46pm	GA	Acworth	30101	Comcast Cable
Nov 26 2023, 5:46pm	GA	Marietta	30067	Comcast Cable
Nov 26 2023, 7:10pm	GA	Atlanta	30301	T-Mobile USA
Nov 27 2023, 6:06pm	TN	Smyrna	37167	Verizon Wireless
Nov 27 2023, 9:29pm	GA	Marietta	30006	AT&T Internet
Nov 28 2023, 3:14am	GA	Roswell	30075	AT&T Internet
Nov 29 2023, 12:01am	GA	Marietta	30006	Comcast Cable
Nov 29 2023, 3:42am	GA	Marietta	30008	Comcast Cable
Nov 29 2023, 4:01pm	GA	Marietta	30064	Comcast Cable
Nov 29 2023, 4:27pm	GA	Roswell	30075	Comcast Business
Dec 01 2023, 4:31pm	GA	Marietta	30067	AT&T Internet
Dec 01 2023, 10:45pm				AT&T Wireless
Dec 02 2023, 11:20am	GA	Powder Springs	30127	Comcast Cable
Dec 02 2023, 11:58am	GA	Atlanta	30301	T-Mobile USA
Dec 02 2023, 1:20pm	GA	Marietta	30068	Comcast Cable
Dec 02 2023, 2:16pm	GA	Atlanta	30312	Verizon Wireless
Dec 02 2023, 3:05pm	GA	Woodstock	30188	AT&T Internet
Dec 02 2023, 8:09pm	GA	Newnan	30265	AT&T Internet
Dec 02 2023, 8:58pm	GA	Atlanta	30343	AT&T Internet
Dec 02 2023, 11:34pm	GA	Woodstock	30188	AT&T Internet
Dec 02 2023, 11:47pm	GA	Alpharetta	30004	Comcast Cable
Dec 03 2023, 3:50am	GA	Marietta	30006	Comcast Cable
Dec 03 2023, 4:48am	GA	Kennesaw	30152	Comcast Cable
Dec 03 2023, 10:12am	GA	Marietta	30067	Comcast Cable
Dec 03 2023, 11:30am	GA	Marietta	30006	Comcast Cable
Dec 03 2023, 12:02pm	GA	Marietta	30006	AT&T Internet
Dec 03 2023, 12:40pm	GA	Rome	30161	Comcast Cable
Dec 03 2023, 12:52pm	GA	Atlanta	30313	Comcast Cable
Dec 03 2023, 2:13pm	GA	Atlanta	30301	T-Mobile USA
Dec 03 2023, 2:49pm	GA	Columbus	31906	Spectrum
Dec 03 2023, 3:02pm	GA	Roswell	30076	AT&T Internet

Detailed Click Data (Continued)

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This is a complete list of all click events where individual user data could be obtained.

WHEN	REGION	CITY	POSTAL	ISP
Dec 03 2023, 4:47pm	GA	Roswell	30075	AT&T Internet
Dec 03 2023, 9:32pm	GA	Calhoun	30701	AT&T Internet
Dec 03 2023, 11:36pm	ON	Toronto	M4J	Bell Canada
Dec 04 2023, 12:26am	GA	Duluth	30096	AT&T Internet
Dec 04 2023, 1:15am	GA	Atlanta	30314	Comcast Cable
Dec 04 2023, 1:37am	GA	Atlanta	30314	T-Mobile USA
Dec 04 2023, 3:39am	GA	Atlanta	30301	T-Mobile USA
Dec 04 2023, 4:57am	GA	Duluth	30097	AT&T Internet
Dec 04 2023, 4:19pm	NC	Charlotte	28233	AT&T Internet
Dec 04 2023, 5:55pm	GA	Marietta	30006	AT&T Internet
Dec 04 2023, 10:08pm	AR	Rogers	72758	AT&T Internet
Dec 05 2023, 3:38am	GA	Roswell	30075	AT&T Internet
Dec 05 2023, 10:50pm	GA	Marietta	30067	Comcast Cable
Dec 06 2023, 12:01am	GA	Atlanta	30318	Emory University
Dec 07 2023, 12:03am	FL	Miami	33131	AT&T Wireless
Dec 07 2023, 1:36am	GA	Atlanta	30314	T-Mobile USA
Dec 07 2023, 2:12am	GA	Marietta	30068	Comcast Cable
Dec 07 2023, 4:07am	GA	Kennesaw	30152	AT&T Internet
Dec 07 2023, 4:45am	GA	Marietta	30062	AT&T Internet
Dec 07 2023, 12:53pm	GA	Marietta	30064	AT&T Internet
Dec 07 2023, 12:54pm	GA	Marietta	30064	AT&T Internet
Dec 08 2023, 9:12pm	GA	Powder Springs	30127	Peachnet Georgia K12 ...

