





2023 Open Enrollment

#875972




IEWS

45,674



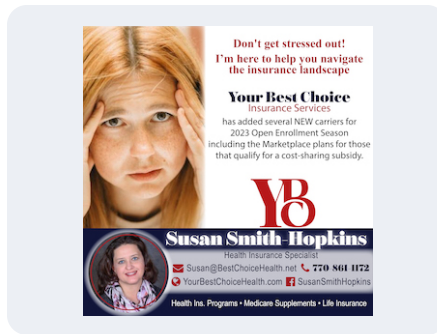
HOVERS

1,034



CLICKS

40

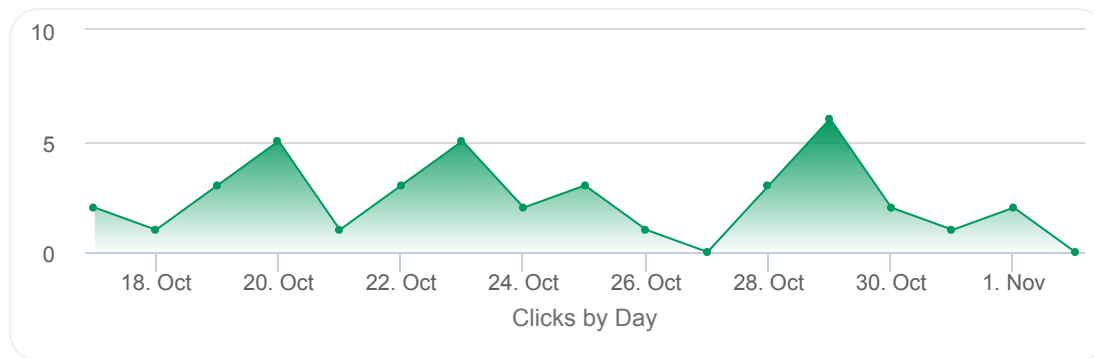
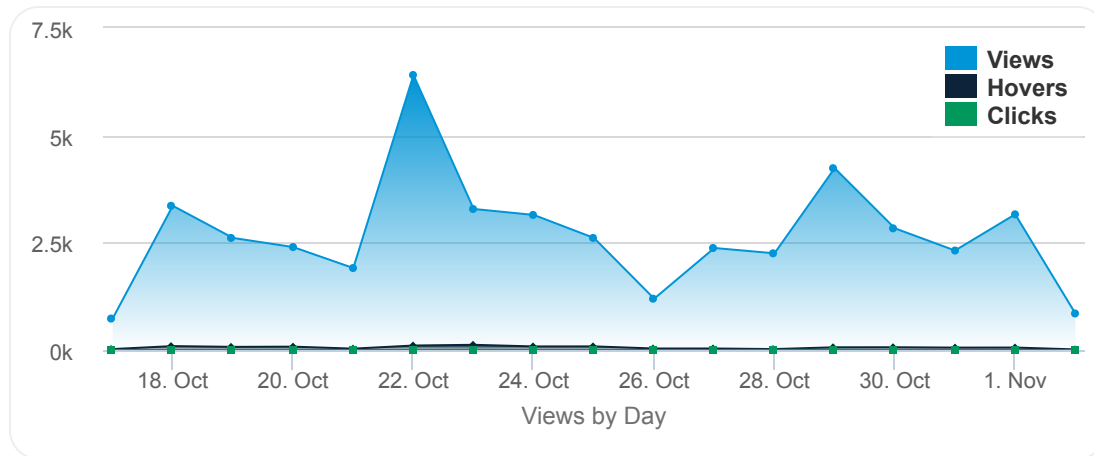



Click Rate

0.088%

GREAT


Above average performance. The global average display ad performance is 0.06%, according to benchmarks at Google.






Most Viewed Day of the Week

Sunday




Most Viewed Time of the Day

01:00pm



Most Clicked Time of the Day

12:00am

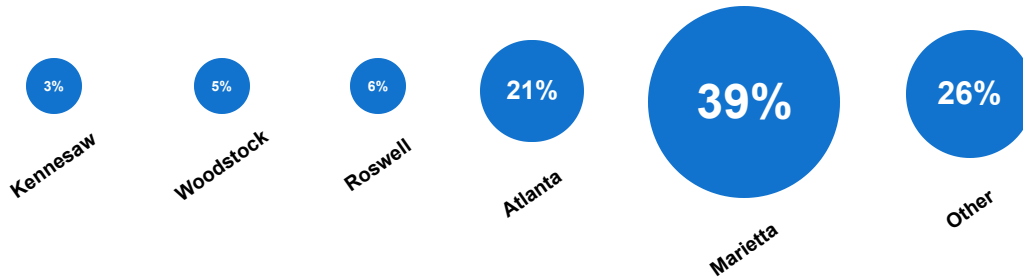


Time of First Click

Oct 17 2023 8:00pm

Breakdown by City (Top 5)

Here is a breakdown of ad events by city. These can be core events like clicks or hovers, or special events that are available only to certain ad formats.



Detailed Click Data

This is a complete list of all click events where individual user data could be obtained.

WHEN	REGION	CITY	POSTAL	ISP
Oct 17 2023, 8:06pm				AT&T Wireless
Oct 17 2023, 8:17pm				AT&T Wireless
Oct 18 2023, 1:25pm	FL	Ponte Vedra	32081	Comcast Cable
Oct 19 2023, 12:30am	GA	Roswell	30075	AT&T Internet
Oct 19 2023, 4:21pm	GA	Marietta	30067	AT&T Wireless
Oct 19 2023, 5:20pm	GA	Atlanta	30301	T-Mobile USA
Oct 20 2023, 3:00am	GA	Marietta	30068	AT&T Internet
Oct 20 2023, 5:45am	GA	Roswell	30075	AT&T Internet
Oct 20 2023, 1:15pm	GA	Marietta	30064	Comcast Cable
Oct 20 2023, 10:16pm	GA	Kennesaw	30144	Comcast Cable
Oct 20 2023, 11:49pm				AT&T Wireless
Oct 21 2023, 2:38am	GA	Atlanta	30329	AT&T Wireless
Oct 22 2023, 4:21am	GA	Marietta	30006	Comcast Cable
Oct 22 2023, 12:55pm	GA	Atlanta	30318	Comcast Cable
Oct 22 2023, 1:48pm	GA	Marietta	30006	Comcast Cable
Oct 23 2023, 12:37am	GA	Atlanta	30302	Comcast Cable
Oct 23 2023, 1:02am	GA	Roswell	30075	AT&T Internet
Oct 23 2023, 1:19am	GA	Marietta	30060	AT&T Internet
Oct 23 2023, 2:11am	GA	Powder Springs	30127	AT&T Internet
Oct 23 2023, 1:41pm	GA	Ellijay	30540	Ellijay Telephone Company
Oct 24 2023, 9:15pm	GA	Acworth	30101	AT&T Internet
Oct 24 2023, 10:36pm	GA	Marietta	30067	AT&T Internet
Oct 25 2023, 1:48am	GA	Marietta	30006	AT&T Internet
Oct 25 2023, 2:41am	CA	Modesto	95354	Verizon Wireless
Oct 25 2023, 8:20pm	GA	Marietta	30006	Comcast Cable
Oct 26 2023, 1:13am	GA	Peachtree Corners	30092	Comcast Business

Advertiser Report

Prepared on
November 2, 2023

Performance from
10/17/2023 to 11/02/2023

DETAILED EVENT DATA TOP ISP

Comcast Cable

35%

AT&T Internet

32%

AT&T Wireless

6%

T-Mobile USA

6%

Verizon Wireless

6%

Spectrum

2%

Windstream Communications

1%

iCloud Private Relay

1%

Comcast Business

1%

Detailed Click Data (Continued)

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This is a complete list of all click events where individual user data could be obtained.

WHEN	REGION	CITY	POSTAL	ISP
Oct 28 2023, 12:31am	GA	Marietta	30064	AT&T Internet
Oct 28 2023, 5:48am	GA			Verizon Wireless
Oct 28 2023, 12:51pm	GA	Marietta	30064	AT&T Internet
Oct 29 2023, 2:22am	GA	Canton	30114	Comcast Cable
Oct 29 2023, 5:46am	GA	Snellville	30039	Comcast Cable
Oct 29 2023, 9:56am	GA	Atlanta	30314	Comcast Cable
Oct 29 2023, 10:37am	GA	Marietta	30006	Comcast Cable
Oct 29 2023, 10:55am	GA	Cumming	30040	Comcast Cable
Oct 29 2023, 4:08pm	GA			AT&T Wireless
Oct 30 2023, 12:56pm	GA	Canton	30114	Comcast Cable
Oct 30 2023, 9:44pm				North Carolina Research...
Oct 31 2023, 6:29pm	GA	Atlanta	30301	T-Mobile USA
Nov 01 2023, 12:41am	GA	Marietta	30006	AT&T Internet
Nov 01 2023, 12:56am	GA	Atlanta	30314	Comcast Cable

