

East Cobb News

Local News for the Way You Live Today

ADVERTISING AGREEMENT DATE: May 24, 2023

CLIENT: Sheri Hardy, Harry Norman Realtors

The following advertising and social media promotion services will be provided by *East Cobb News* (Wendy Parker, editor/publisher) to Sheri Hardy, Harry Norman Realtors:

— *East Cobb News* will post an advertisement (300 pixels by 300 pixels) in the left advertising column of *East Cobb News* (including the homepage and all other internal site pages) for a period of 12 months (365 calendar days), at a rate of \$225 a month, for a payment of \$2700, with the design and messaging of the ad approved and provided by the client, and to start on Aug. 1, 2023, and to conclude on July 31, 2024;

— At the beginning of the ad campaign period, *East Cobb News* will promote the client on *East Cobb News* social media platforms (Facebook, Instagram, Twitter) and will regularly promote the client on those channels for the duration of the campaign, typically every week;

— All advertisements will include a link to a webpage or social media site of the client's choice, and can be changed at any time during the campaign;

— The display ad will rotate to the top of the page on a regular basis on the desktop/laptop version of *East Cobb News*; the ad also will be configured to be seen inside or between posts on the mobile version of *East Cobb News*;

-- At the start of the campaign, *East Cobb News* will submit, in addition to this agreement, an invoice with the billing terms agreed upon, including any add-on incentives. A total of \$675 (1/4 of the total payment) is due upon receipt when the campaign begins; the remaining payments, also of \$675 each, will be due every 90 days for the duration of the campaign, and the client will be sent a reminder invoice

— The client will receive one (1) complimentary month of display advertising for a 3-month campaign at the agreed-upon terms for providing a referral client that results in a separate *East Cobb News* advertising campaign. This agreement would continue in any renewal period for the primary client (you) sign up for with *East Cobb News*.

Signed:

A handwritten signature in black ink that reads "Wendy Parker". The signature is written in a cursive style with a large, looping initial "W".

Wendy Parker
East Cobb News
1509 Johnson Ferry Road, Suite T4, Marietta, GA, 30062

Signed:

Sheri Hardy
Harry Norman
Date: May 24, 2023