

# East Cobb News

*Local News for the Way You Live Today*

## ADVERTISING AGREEMENT

DATE: March 10, 2023

CLIENT: Sheri Hardy, Harry Norman

**The following advertising and social media promotion services will be provided by *East Cobb News* (Wendy Parker, editor/publisher) to Sheri Hardy, Harry Norman.**

— *East Cobb News* will post an advertisement (300 pixels by 300 pixels) in the left advertising column of *East Cobb News* (including the homepage and all other internal site pages) for a period of three months (90 calendar days), for a payment of \$900, with the design and messaging of the ad approved and provided by the client, and to start on the date designated by the client;

— At the beginning of the ad campaign period, *East Cobb News* will introduce the client in an introductory sponsored post in the news column (up to 500 words and one photo); as well as across *East Cobb News* social media platforms (Facebook, Instagram, Twitter) and regularly promote the client on those channels for the duration of the campaign, typically every week;

— All advertisements will include a link to a webpage or social media site of the client's choice;

— The display ad will rotate to the top of the page on a regular basis on the desktop/laptop version of *East Cobb News*; the ad also will be configured to be seen inside or between posts on the mobile version of *East Cobb News*;

-- At the start of the campaign, *East Cobb News* will submit, in addition to this agreement, an invoice with the billing terms agreed upon, including any add-on incentives. A total of \$450 (1/2 of the total payment) is due upon receipt when the campaign begins; the remaining \$450 payment is due halfway during the campaign (45 calendar days), and the client will be sent a reminder notice;

— The client will receive one (1) free newsletter ad (250 pixels by 250 pixels each) during the campaign, on dates of the client's choice. The newsletter is distributed Sunday and the deadline to submit art is 12 p.m. Thursday;

— The client will receive one (1) complimentary month of display advertising for a 3-month campaign at the agreed-upon terms for providing a referral client that results in a separate *East Cobb News* advertising campaign. This agreement would continue in any renewal period for the primary client (you) sign up for with *East Cobb News*.

— The client may make changes to the ad during the campaign; advance notice of one week is recommended.

Signed:

A handwritten signature in black ink that reads "Wendy Parker". The signature is written in a cursive, flowing style.

Wendy Parker

East Cobb News

1509 Johnson Ferry Road, Suite T4, Marietta, GA, 30062

Signed:

Sheri Hardy

Harry Norman

Date: March 10. 2023