



Cobb County School District

ENROLLMENT STUDY ANNUAL UPDATE
FEBRUARY 2022

DATA SOURCES

Atlanta Regional Commission

ArcGIS

County & City Governments

Cobb County School District

Cobb 2040 Comprehensive Plan

Georgia Department of Education

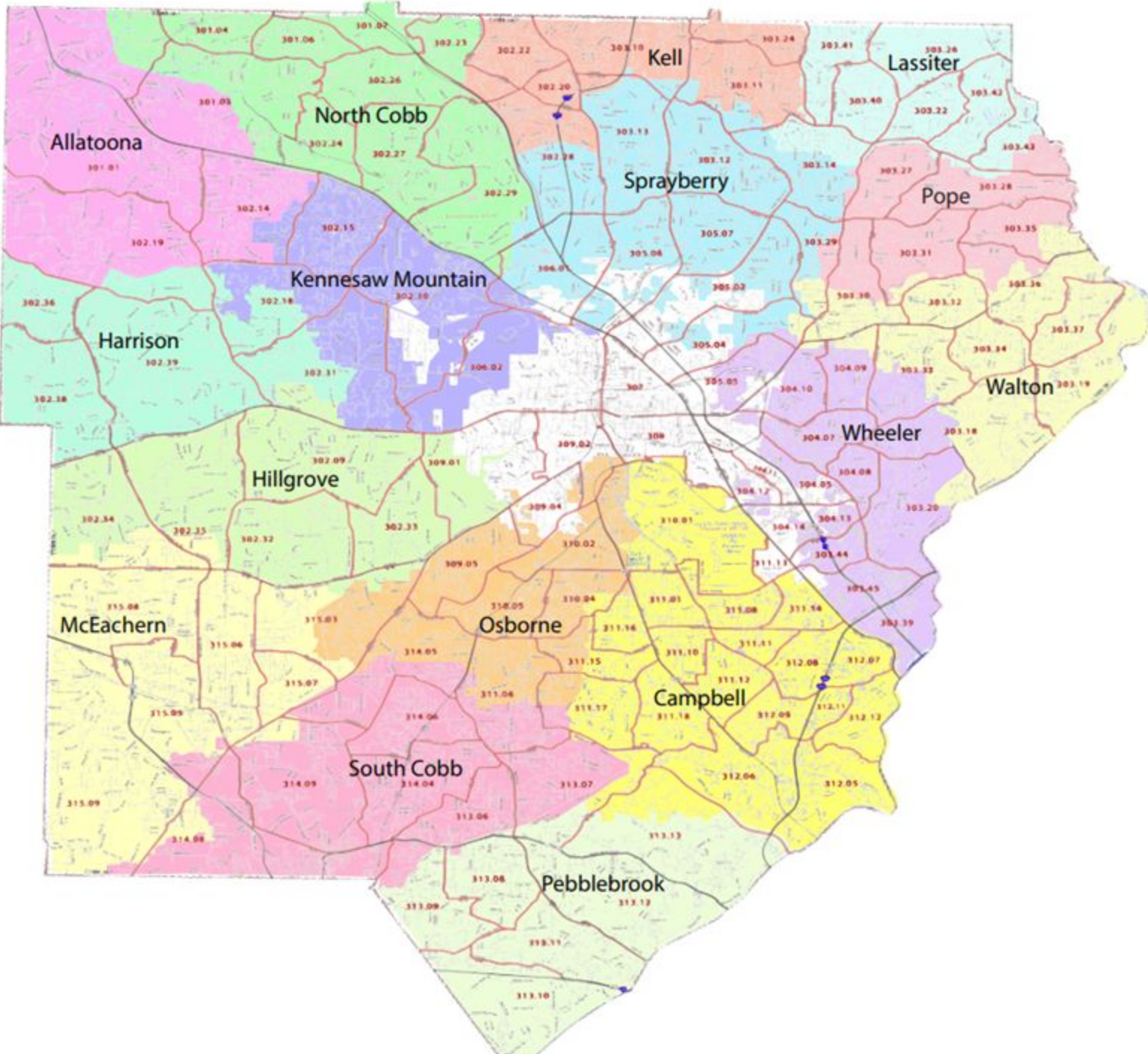
Georgia State University, Andrew Young School, Fiscal Research Center

Georgia Department of Public Health

SOCDS Building Permits Database

Governor's Office of Planning and Budget

U.S. Census Bureau



Census Tracts with High School Attendance Zone Overlay

HB 251, School Choice

Special Needs Classrooms / Units

State Law 20-2-293, Children of Employees

Employer Benefit

IE2 / SWSS

Home School

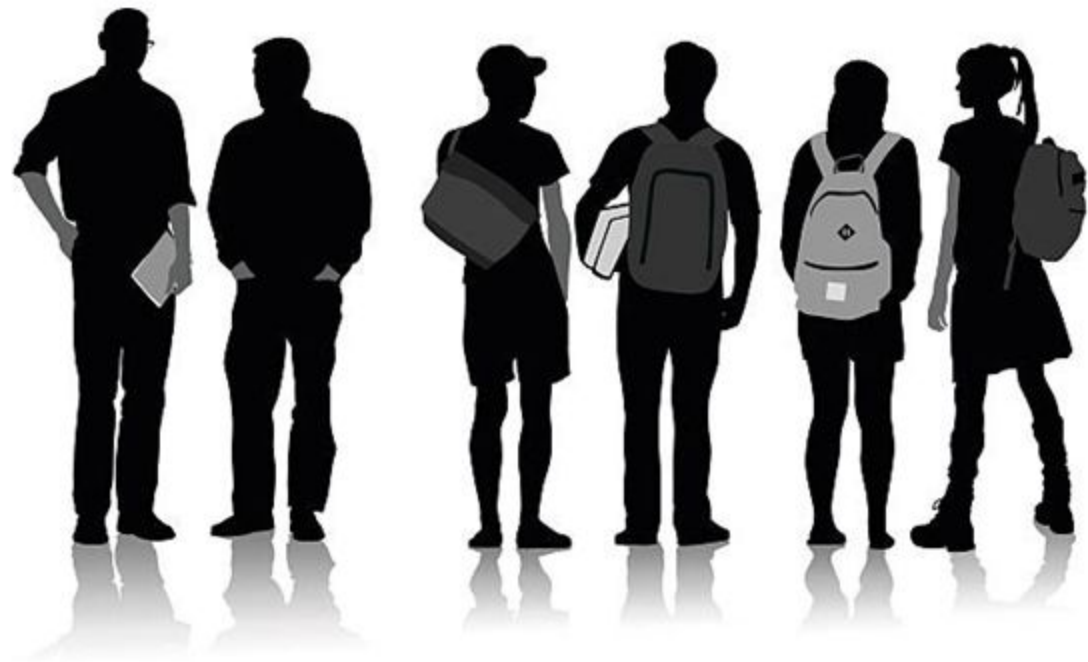
Private School

Pre-K

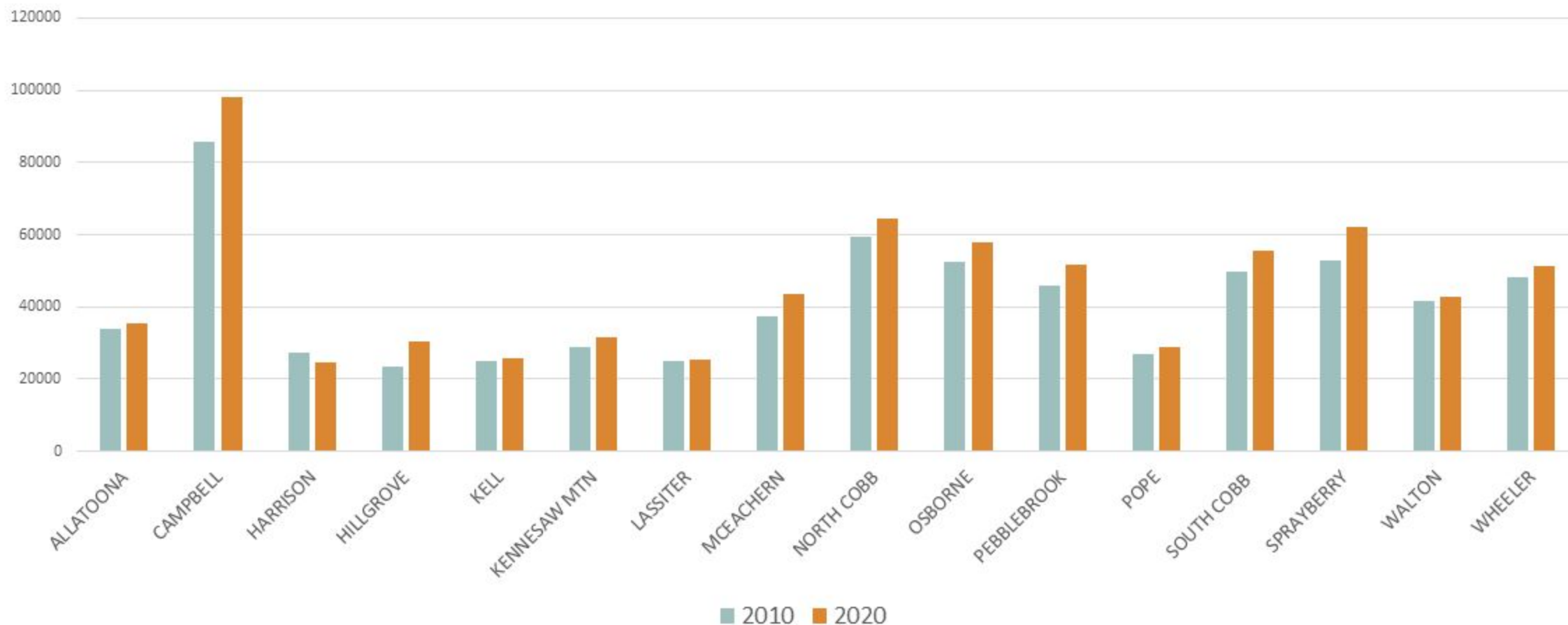
COVID

Homeless Education: Federal Law, McKinney-Vento Act

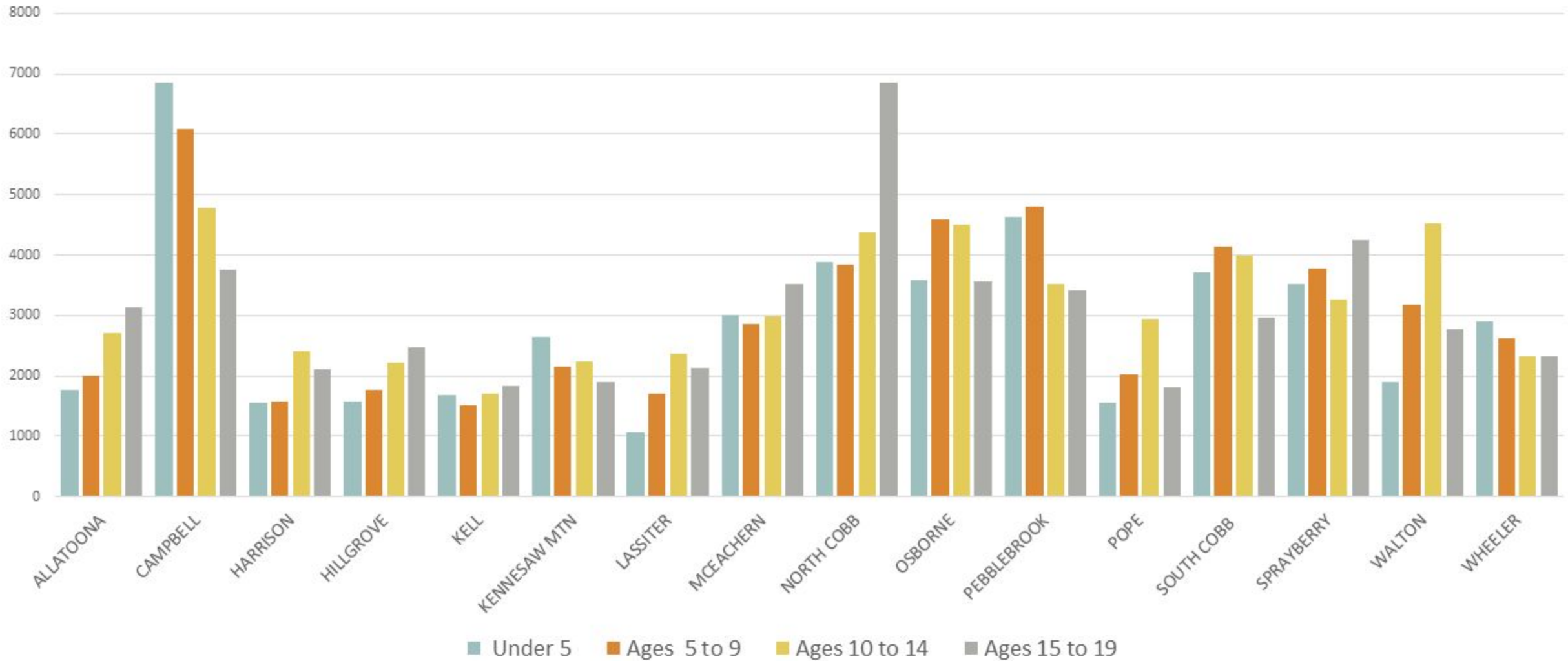
ENROLLMENT FACTORS



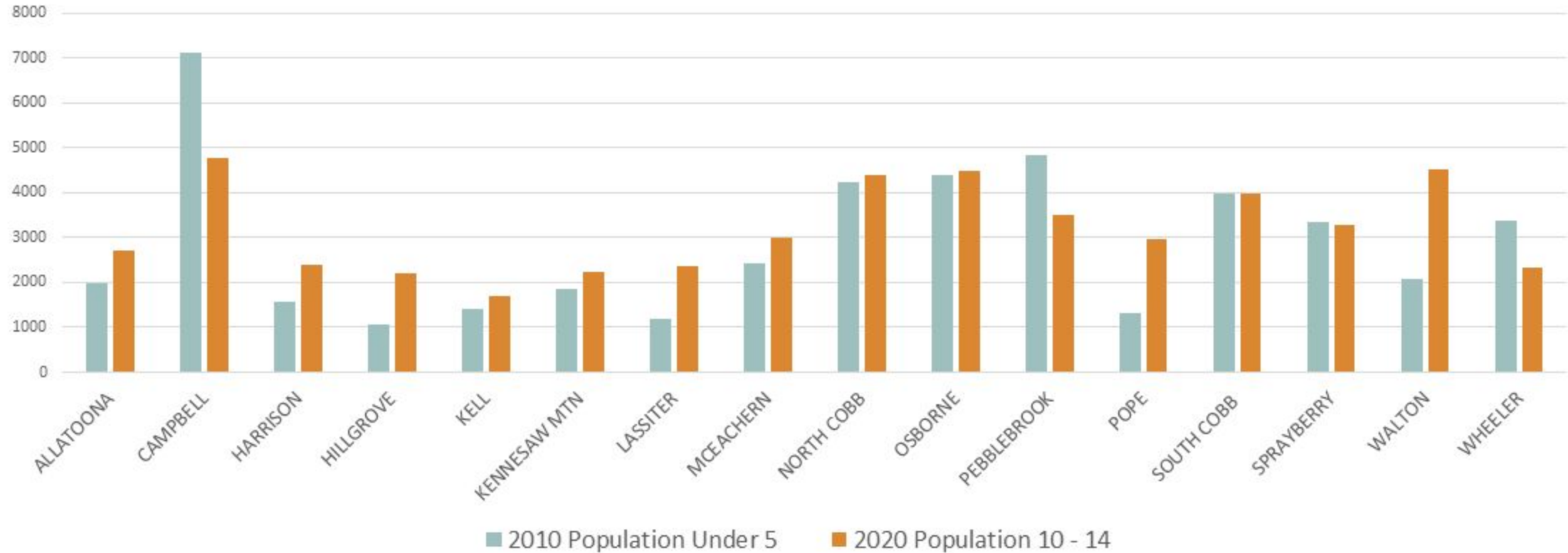
Census Population by Attendance Zone



2020 Population by Age

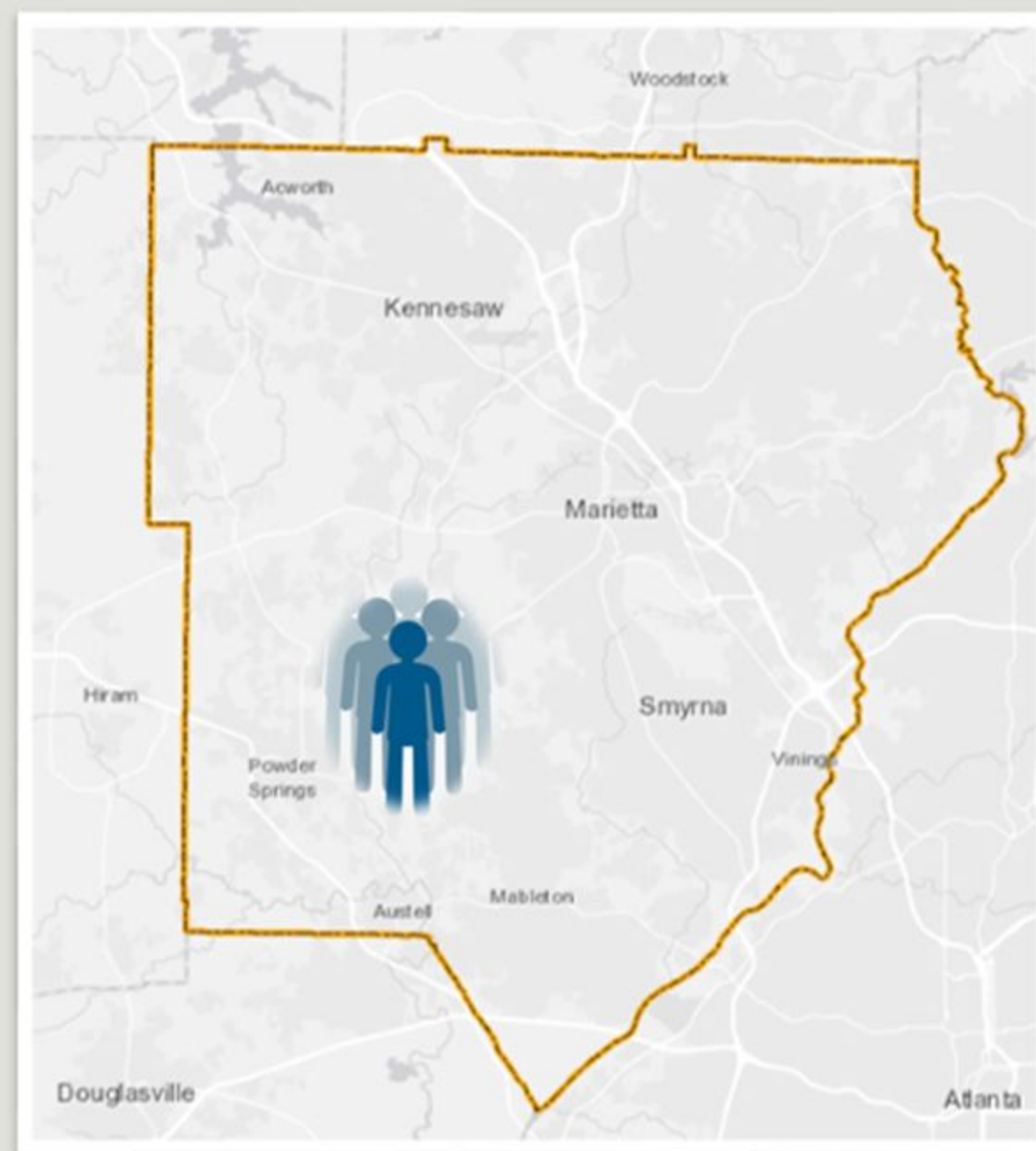


10 year Longitudinal Analysis: Before School-Age to School Age

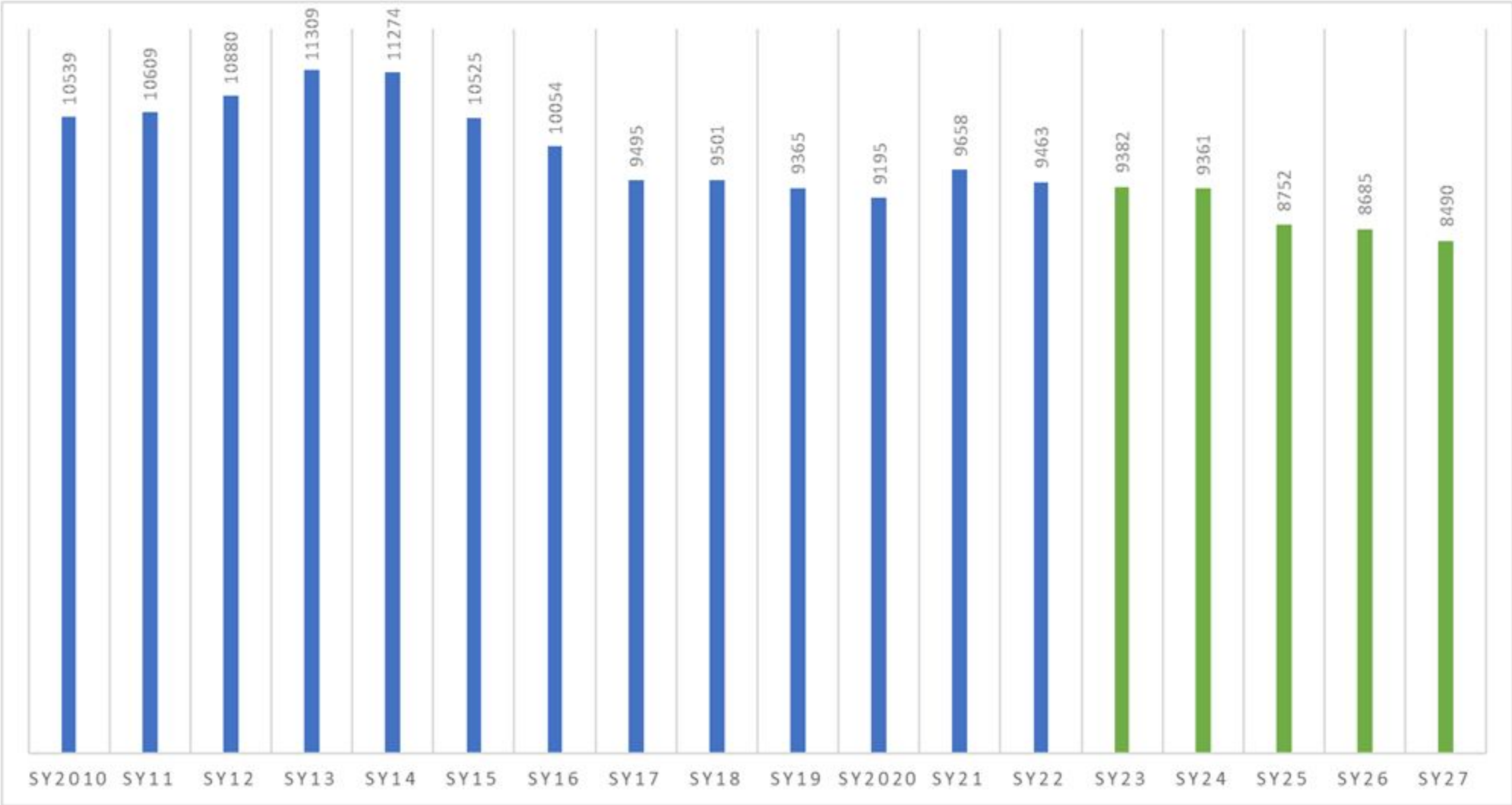


WHERE IS THE GROWTH?

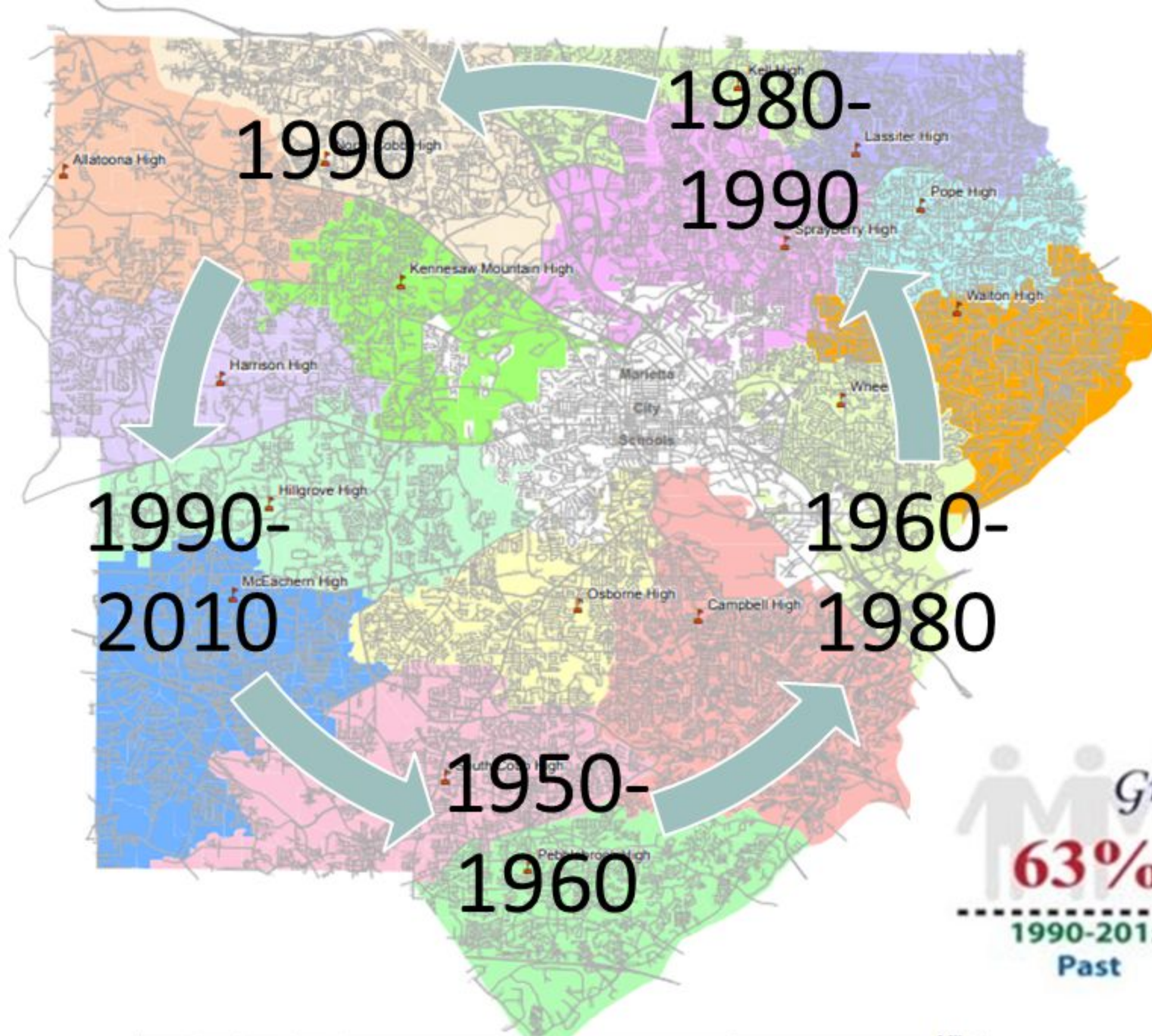
	2010	2020	% change	< age 5	under 18
Acworth	20,425	22,440	9.9%	7.2%	25.9%
Austell	6,581	7,713	17.2%	7.1%	28.5%
Kennesaw	29,783	33,036	10.9%	7.6%	24.5%
Mableton	37,115	40,834	10.0%	8.7%	27.3%
Marietta	56,579	60,972	7.8%	6.3%	22.2%
Powder Springs	13,940	16,887	21.1%	7.4%	24.9%
Smyrna	51,271	55,663	8.6%	7.5%	22.5%
Vinings	9,734	12,581	29.2%	3.8%	13.3%
COBB	688,078	766,149	11.3%	6.1%	23.3%



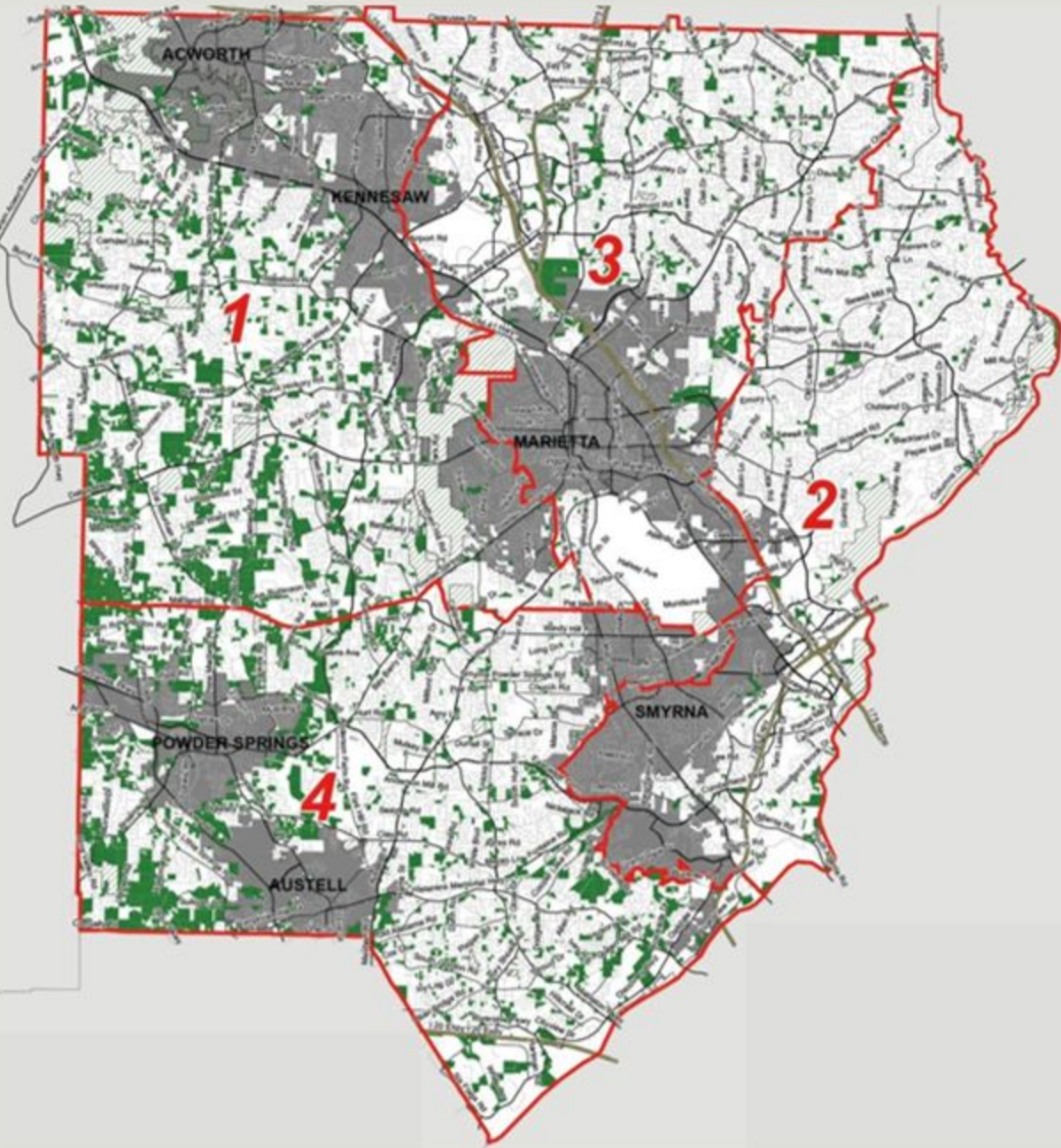
Live Births in Cobb Translated to First Grade Entry Year



Source: Georgia Department of Public Health, Office of Health Indicators for Planning (OASIS)



UN/UNDERDEVELOPED LAND SHOWN IN GREEN



- Districts 2 and 3 have the fewest acres of undeveloped and underdeveloped lands in the county, a total of less than 5,000 acres combined.
- 97% of land in district 2 is considered developed.
- Cobb is limited on raw land for development and those undeveloped tracts will continue to dwindle over the course of the next 25 years.

Cobb Planning Commission

Ebenezer Road rezoning gets Cobb Planning Commission approval

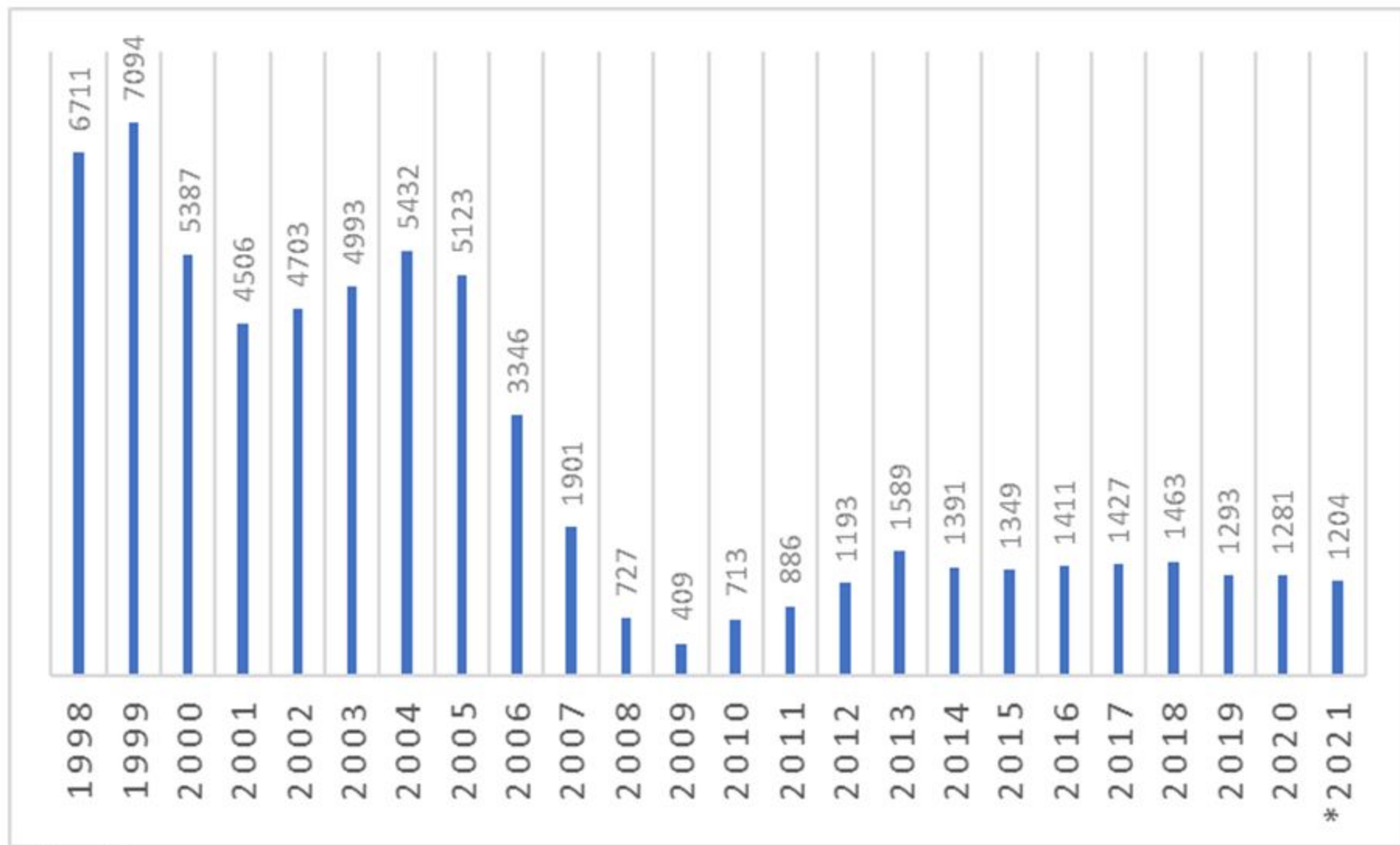
September 7, 2021 11:58 AM by Wendy Parker



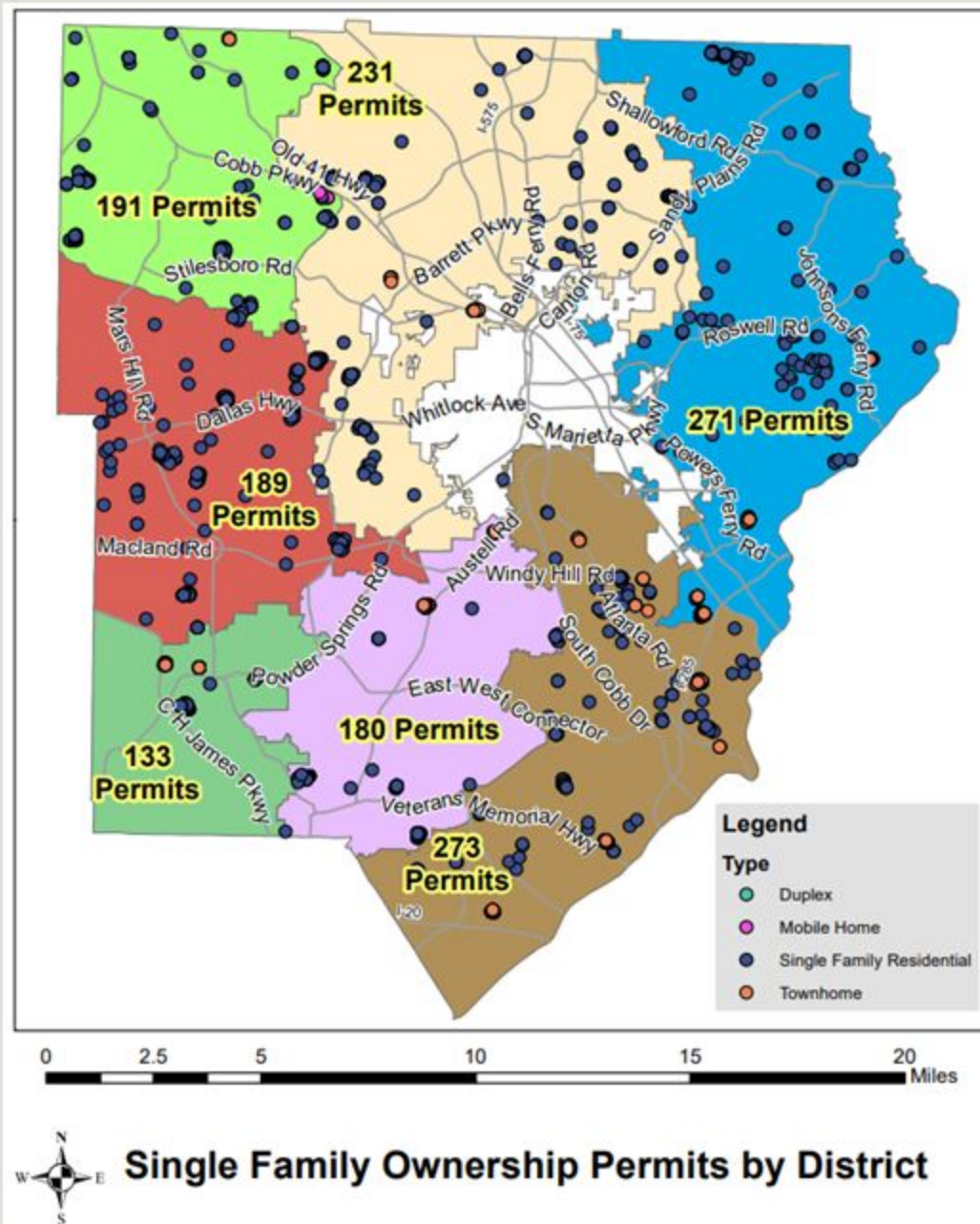
99-home single-family subdivision on Ebenezer Road

Single-Family Building Permits in Cobb

(excluding Marietta)



* Jan-Oct



SCHOOLS	IUs	Student Capacity	Grade Structure	FTE October 2019-2020	FTE October 2020-2021	FTE October 2021-2022	Projections 2023-2024
ELEMENTARY							
Acworth	59	925	2-5	625	565	555	621
Addison	42	662	PK-5	628	581	640	570
Argyle	36	562	PK-5	367	315	307	355
Austell	36	562	PK-5	458	411	402	395
Baker	65	1,025	PK-5	880	791	770	835
Bells Ferry	45	712	PK-5	743	732	719	754
Belmont Hills	36	562	PK-5	363	329	314	335
Big Shanty	52	837	3-5	524	526	523	491
Birney	59	925	PK-5	781	690	670	723
Blackwell	52	837	PK-5	729	656	641	677
Brumby	73	1,162	PK-5	957	875	956	948
Bryant	61	962	PK-5	974	889	897	1,015
Bullard	63	987	PK-5	823	748	754	780
Chalker	62	975	PK-5	683	643	663	681
Cheatham Hill	68	1,063	PK-5	1,111	1,014	1,019	1,067
City View	61	962	PK-5	NA	939	868	1,094
Clarkdale	55	887	PK-5	764	722	720	NA
Clay-HarmonyLeland	76	1,212	PK-5	*980	952	985	976
Compton	50	800	K-5	499	511	575	518
Davis	50	800	PK-5	601	559	610	647
Dowell	62	975	PK-5	981	892	859	951
Due West	38	600	PK-5	585	544	590	528
East Side	69	1,087	PK-5	1,240	1,143	1,128	1,063
Eastvalley	36	562	PK-5	779	708	673	766
Fair Oaks	54	875	PK-5	816	755	782	761
Ford	53	862	PK-5	887	795	774	829
Frey	62	975	PK-5	828	730	745	855
Garrison Mill	44	700	PK-5	674	631	677	642
Green Acres	44	700	PK-5	618	576	602	556
Hayes	61	962	PK-5	958	891	863	875
Hendricks	61	962	PK-5	588	546	489	556

* FTE = Clay + Harmony Leland

SCHOOLS	IUs	Student Capacity	Grade Structure	FTE October 2019-2020	FTE October 2020-2021	FTE October 2021-2022	Projections 2023-2024
ELEMENTARY							
Hollydale	53	862	PK-5	580	578	548	630
Keheley	38	600	PK-5	477	413	413	453
Kemp	61	962	PK-5	937	871	908	886
Kennesaw	62	975	PK-2	646	612	590	652
Kincaid	48	762	PK-5	678	600	578	710
King Springs	77	1,237	PK-5	1,114	1,054	1,050	1,259
LaBelle	44	700	PK-5	410	369	358	410
Lewis	61	962	PK-5	546	550	531	502
Mableton	61	962	PK-5	1,010	1,002	954	1,076
McCall	36	512	PK-1	320	304	266	318
Milford	40	637	PK-5	366	347	385	389
Mount Bethel	60	937	PK-5	1,098	962	992	1,094
Mountain View	61	962	PK-5	843	775	773	827
Murdock	61	962	PK-5	987	915	935	933
Nicholson	40	637	PK-5	480	435	406	468
Nickajack	60	937	PK-5	1,187	1,131	1,145	1,190
Norton Park	52	837	PK-5	809	748	708	835
Pickett's Mill	63	987	PK-5	754	667	683	736
Pitner	61	962	PK-5	862	742	763	821
Powder Springs	57	900	PK-5	764	783	790	718
Powers Ferry	30	462	PK-5	411	376	391	422
Riverside	36	562	PK-5	1,059	515	556	532
Rocky Mount	39	612	PK-5	613	527	562	557
Russell	61	962	PK-5	608	569	555	599
Sanders	53	862	PK-5	696	673	670	689
Sedalia Park	58	912	PK-5	732	647	621	605
Shallowford Falls	61	962	PK-5	681	597	609	711
Smyrna	61	962	PK-5	1,037	925	948	1,066
Sope Creek	73	1,162	PK-5	1,157	1,000	1,058	1,131
Still	62	975	PK-5	760	738	744	654
Teasley	52	837	PK-5	960	927	974	1,008
Timber Ridge	39	612	PK-5	560	486	482	528
Tritt	60	937	PK-5	919	818	807	907
Varner	62	975	PK-5	843	824	775	831
Vaughan	60	937	PK-5	743	646	645	785
TOTAL ELEMENTARY		56,702		49,091	45,785	45,943	49,091

SCHOOLS	IUs	Student Capacity	Grade Structure	FTE October 2019-2020	FTE October 2020-2021	FTE October 2021-2022	Projections 2023-2024
MIDDLE SCHOOLS							
Awtrey MS	64	1,025	6-8	731	685	652	661
Barber MS	71	1,162	6-8	909	894	873	908
Campbell MS	87	1,437	6-8	1,645	1,614	1,174	1,686
COLA			6-8			540	
Cooper MS	71	1,162	6-8	1,114	1,053	1,047	994
Daniell MS	72	1,175	6-8	1,015	969	906	1,104
Dickerson MS	73	1,187	6-8	1,307	1,270	1,208	1,354
Dodgen MS	73	1,187	6-8	1,297	1,231	1,208	1,246
Durham MS	71	1,162	6-8	1,098	1,064	999	1,160
East Cobb MS	84	1,387	6-8	1,458	1,430	1,297	1,355
Floyd MS	68	1,112	6-8	987	954	880	957
Garrett MS	60	975	6-8	953	958	951	829
Griffin MS	70	1,137	6-8	1,476	1,495	952	1,496
Hightower Trail MS	62	1,012	6-8	1,068	1,035	1,022	1,083
Lindley 6th	42	662	6	637	602	544	527
Lindley MS	71	1,168	7-8	1,223	1,218	1,192	1,024
Lost Mountain MS	70	1,137	6-8	1,068	1,033	995	1,060
Lovinggood MS	71	1,162	6-8	1,350	1,345	1,260	1,324
Mabry MS	71	1,162	6-8	951	900	887	958
McCleskey MS	58	937	6-8	708	678	630	657
McClure MS	71	1,162	6-8	1,067	1,028	1,007	997
Palmer MS	71	1,162	6-8	902	875	856	794
Pearson MS	59	962	6-8	NA	NA	866	NA
Pine Mountain MS	56	900	6-8	704	676	591	668
Simpson MS	59	962	6-8	899	901	868	858
Smitha MS	70	1,137	6-8	1,059	993	927	927
Tapp MS	70	1,137	6-8	907	896	874	931
TOTAL MIDDLE		28,770		26,533	25,797	25,206	25,558

SCHOOLS	IUs	Student Capacity	Grade Structure	FTE October 2019-2020	FTE October 2020-2021	FTE October 2021-2022	Projections 2023-2024
HIGH SCHOOLS							
Allatoona HS	100	1,937	9-12	1,785	1,833	1,747	1,690
Campbell HS	169*	3,300	9-12	2,923	2,981	2,869	3,304
CITA	16	250	9-12			231	
Cobb Horizon	20	337	9-12			264	
COLA			9-12			516	
Harrison HS	133	2,587	9-12	2,350	2,249	2,243	2,474
Hillgrove HS	100	1,937	9-12	2,347	2,302	2,309	2,229
Kell HS	104	2,025	9-12	1,502	1,482	1,496	1,483
Kennesaw Mtn	102	1,987	9-12	1,839	1,794	1,836	1,787
Lassiter HS	107	2,087	9-12	2,070	1,983	1,945	2,286
McEachern HS	126	2,450	9-12	2,412	2,401	2,357	2,628
North Cobb	147	2,862	9-12	2,829	2,758	2,631	2,621
Osborne HS	103	2,012	9-12	2,180	2,439	2,315	2,369
Pebblebrook HS	143*	2,787	9-12	2,423	2,465	2,463	2,834
Pope HS	98	1,912	9-12	1,943	1,872	1,855	1,790
South Cobb HS	134	2,612	9-12	2,005	2,049	1,997	2,138
Sprayberry	107	2,087	9-12	1,778	1,829	1,890	1,957
Walton HS	144	2,812	9-12	2,655	2,709	2,689	2,757
Wheeler HS	112	2,187	9-12	2,179	2,308	2,296	2,534
TOTAL HIGH		38,168		35,220	35,454	35,949	36,881

*IU's to be completed in 2022-23

Executive Summary

- Due to COVID, like all school districts, enrollment had a decrease. The enrollment forecast shows enrollment will increase and hopefully stabilize in future years. It will be important to continue closely watching the effects of COVID.
- Cobb continues to be the third largest county in the state, behind Gwinnett and Fulton.
- While modest, growth is still occurring throughout the county.
- By 2030 the senior population (age 65 and older) is expected to double, once again.
- By 2040, the largest population cohort will be those between ages 35 and 39.
- According to the Atlanta Regional Commission, Cobb's population will hit 1 million by 2050.
- As the “counterclockwise” development progression of Cobb County has come full circle, redevelopment initiatives have started to renew the southern region of the County. As these locations were the first to experience the rapid growth of Cobb, they are now the first to experience the redevelopment and revitalization of underperforming commercial centers and destabilized neighborhoods.

Executive Summary

- With the implementation of SPLOST V, the District has addressed needs across the district with new schools (King Springs, Clay-Harmony Leland, East Valley, and Pearson) as well as additions and modifications to Campbell, Pebblebrook, Hillgrove, Dickerson, Dodgen, and Lovinggood.
- With planning underway, SPLOST VI includes improvements to Sprayberry HS, a new elementary school in south Smyrna, additions/modifications at Bells Ferry, improvement/replacement classrooms at Kincaid, Mount Bethel, Murdock, Sope Creek, Tritt, and Tapp. Additionally, undesignated classrooms yet to be determined.
- Multiple influencing factors are considered with enrollment projections: historical enrollments, live births/fertility rates, in/out migration, housing trends, building permits, economy, mortgage rates, school choice, and attractiveness of community.
- Building permits: there is a slight decrease in single structure permits and a significant decrease in multi-family units.

CLASSROOM UTILIZATION

Parents naturally seek good educational environments for their children. Cobb County Schools is one of the largest school districts in the nation. Parents search for livable communities throughout Cobb, knowing that specialized academic programming is available in all parts of the county meeting the needs of their child and their family.



Abilities to Consider...

Livable communities through Cobb

- ✓ Movability
- ✓ Mobility
- ✓ Walkability



Factors to Consider...

Specialized Academic Programming

- ✓ Career Academy
- ✓ Magnet Programs
- ✓ Academic Recovery
- ✓ Performing Arts
- ✓ Robotics

