

COMMISSION DISTRICT 2

**EAST COBB CIVIC ASSOCIATION, INC.**

**Petition OBI-35:** POAG Shopping Centers, represented by Paul Reinke, 901/531-8716, requests to amend the stipulations and site plan Z-118, September 1997 to allow construction of a monument based sign and extend the hours of operation to allow for a fitness center.

Property is located at 4475 Roswell Road, The Avenue East Cobb.

**Case manager: Linda Carver; lscarver1@bellsouth.net**

**Discussion:**

The POAG Shopping Centers (the “applicant”), owners of The Avenue at East Cobb on Roswell Road (the “Shopping Center”), request that they be allowed to replace their existing monument sign with a new monument sign (12’ wide by 20” high) and relocate the new sign. The proposed location for the new sign is unclear. The applicant also requests that the opening hours for the Center be extended from 7:00am to 5:00am to allow a fitness facility use within the Center to open early. The Avenue agreed to specific zoning stipulations, conditions and restrictions in 1997 when they located on this property. These specific zoning stipulations, conditions and restrictions included signage and hours of operation.

We understand that East Hampton had a lawsuit judgment against this Shopping Center with additional stipulations and restrictions that included signage and hours of operation. We also understand that East Hampton does not support extending the opening hours, especially as there is apparently no current need.

ECCA has been informed that East Hampton has been in contact with a representative of the applicant and that there have been discussions about changing the proposed monument sign to two smaller monument signs to be located not at the main entrance but at the smaller entrances on the far left and far right of the Shopping Center. We do not know the outcome of these meetings, and as of this writing, there has been no subsequent amendment made to the OB-35-2019 Petition online.

**RECOMMENDATION:**

ECCA supports East Hampton subdivision in the position they take on this Petition.